

2024 Canadian Go Open Sponsorships

The Canadian Go Open, organized by the Canadian Go Association (CGA), stands as the most significant and prestigious Go tournament in Canada. Since its inception in 1978, this event has traversed different cities across the country as the longest-running Go competition in Canada.

In 2024, as we celebrate its 47th anniversary in Ottawa, the capital city of Canada, we invite you to be part of this historic event. The tournament, jointly hosted by the Ottawa Association of Chinese-Canadian University Alumni (OACCUA) and the Ottawa Go School, is scheduled to take place from June 29th to July 1st, 2024, at the E.Y. Centre in Ottawa. We anticipate the participation of over one hundred Go players from various provinces in Canada and from countries, including the United States.

We have delineated the five sponsorship levels for this tournament as follows:

Diamond Sponsorship (\$2000)

- **Event Website:** Prominent presentation of Diamond sponsors' logos and names on the event website along with a business introduction.
- **Exclusive Booth Space:** Dedicated booth space during the competition for interaction with attendees, including the display of posters and distribution of advertising materials.
- **Media Coverage:** Full social media promotion on Facebook, Instagram, and WeChat official accounts, with special emphasis on the support of Diamond sponsors.
- **Awards Ceremony Presence:** Representatives from Diamond sponsors will address the awards ceremony and present accolades to the Open winners.
- **Closing Banquet Tickets:** Four complimentary tickets to the closing banquet on July 1, 2024.
- **Post-event Community News Coverage:** Recognition of Diamond sponsors' support in post-event community news coverage.

Platinum Sponsorship (\$1000)

- **Event Website:** Inclusion of Platinum sponsors' logos and names on the event website.
- **Booth Space:** Provided with booth space for interaction with attendees during the competition.
- **Media Coverage:** Social media posts highlighting the support of Platinum sponsors.
- **Awards Ceremony Presence:** Representatives of Platinum sponsors will attend the awards ceremony.
- **Closing Banquet Tickets:** Three complimentary tickets to the closing banquet on July 1, 2024.
- **Post-event Community News Coverage:** Acknowledgment of Platinum sponsors' support in post-event community news coverage.

Gold Sponsorship (\$500)

- **Event Website:** Listing of Gold sponsors' logos and names on the event website.
- **Booth Space:** Provided with booth space for interaction with attendees during the competition.
- **Media Coverage:** Social media posts mentioning the support of Gold sponsors.
- **Awards Ceremony Acknowledgment:** Acknowledgment of Gold sponsors at the awards ceremony.
- **Closing Banquet Tickets:** Two complimentary tickets to the closing banquet on July 1, 2024.
- **Post-event Community News Coverage:** Acknowledgment of Gold sponsors' support in post-event community news coverage.

Silver Sponsorship (\$200)

- **Event Website:** Inclusion of Silver sponsors' names on the event website.
- **Awards Ceremony Acknowledgment:** Acknowledgment of Silver sponsors at the awards ceremony.
- **Post-event Community News Coverage:** Acknowledgment of Silver sponsors' support in post-event community news coverage.

Media Sponsorship (in-kind)

- **Official Media Partner:** Recognized as the official media partner in all event materials and news reports.
- **Event Website:** Display of media sponsors' logos and names on the event website.
- **Event Content Sharing:** Event organizers will provide event content to media sponsors for publication, covering pre-event promotion, on-event coverage, and final summary reports.
- **Closing Banquet Ticket:** One complimentary ticket to the closing banquet on July 1, 2024.
- **Post-event Community News Coverage:** Acknowledgment of media sponsors' support in post-event community news coverage.

2024 Canadian Go Open Organizing Committee

Email: 2024canadiangoopen@gmail.com